

Delight with response at first business show



▲ David Wells and Francesca Topazio.

A COMMERCIAL event to showcase the best North Somerset's business community has to offer has proven so successful it could be held again next year.

The North Somerset Business Show, which was supported by the Weston Mercury, drew more than 250 people - more than double the number hoped for by organisers.

And as a result, plans are already afoot for a second event next year.

Ian Williams, events director for show organisers C4 Events, said exhibitors had been thrilled with the impact of the day, which was held at Puxton Park near Weston.

Double the anticipated number were on hand to take

advantage of the seminars, exposure and networking opportunities.

And with businesses as diverse as a van hire firm, a harpist and a head masseuse, the event truly offered something for everyone.

Ian said: "We are delighted with the response that the show solicited.

"There was a real buzz, and the exhibitors commented on the quality of the visitors and the leads generated.

"The general consensus seemed to be that the event was worthwhile and that it should definitely be repeated. I know that C4 Events made some good contacts at the show and we are already formulating plans for another show next year."



Wendy Thorne of Spirit Business Training with Caroline Foster of C4 Events.